



FOR IMMEDIATE RELEASE: March 9, 2016
Media Contact: press@enago.com

ENAGO EXPANDS OUTREACH IN THAILAND VIA AUTHOR WORKSHOPS
Recent Workshop Conducted at the Prestigious Siriraj Hospital in Bangkok Provided an Extensive Overview of Publishing in English Journals

Bangkok, Thailand: Crimson Interactive Inc., one of the world's leading providers of English-language solutions, recently hosted its latest workshop in Thailand to introduce local researchers to publishing articles in international journals. The workshop was conducted at Siriraj Hospital in Bangkok, which is the oldest and largest hospital in Thailand. The presentation provided an overview of how to write, submit, and publish an academic article in English to more than 115 medical researchers, faculty, staff, and students in attendance.

The workshop was conducted by Crimson's flagship brand, Enago, which offers world-renowned editing and publication-support services to ESL authors, Enago also provides researchers the opportunity to learn from experts in academic publishing via its workshops/seminars, thus bridging the gap between research and publication faced by ESL authors.

Enago was represented by the distinguished academic expert, Dr. Scott Roach, who has been based in Thailand since 2010. After earning his PhD in Business Administration from Louisiana State University (LSU) in 1996, Dr. Roach was a well-reputed faculty member at both LSU and Northwestern State University. Throughout the course of his extensive career, he has also authored/co-authored several books, manuscripts, and several studies in reputed journals. Dr. Roach has also presented at several national and regional conferences in and around the US.

The workshop, "Introduction to Academic Publishing," was tailored to adequately address queries shared by participants prior to the event. Dr. Roach commenced the presentation with an emphasis on the importance of publishing in English. He then covered topics such as how to write a paper (including proper structure and how to write effectively), identifying the audience/scope of publication, and the importance of literature review. Subsequently, he discussed the importance of locating the ideal academic journal and identifying its publication and submission requirements. Finally, as many attendees were first-time authors, Dr. Roach provided participants with a brief overview of the complete publication cycle, sharing key insights into what to expect from the process. The workshop culminated with a Q&A session to ensure that audience questions and concerns were adequately addressed.

"Enago's workshops demonstrate why Crimson Interactive was recently ranked in the top 100 companies in the Asia-Pacific region," said Pranjal Thapliyal, Crimson's head of Global Sales. "Throughout everything we do, we are guided by the principle of optimizing ways to meet the needs of the global research community. The attendees at the Siriraj workshop confirmed our understanding that researchers—especially those in the earliest stages of their careers—thirst

for insight into knowledge and tools that will help them get published. We are excited to conduct more events like these at this particular location and in settings throughout the globe.”

About Enago: [Enago](#) is the flagship brand of Crimson Interactive Inc., an award-winning language-solutions company that serves academia and industry through three main entities: Enago ([English Editing and Publication Support](#)), Ulatus ([Translation](#)), and Voxtab ([Transcription](#)). Enago employs one of the market’s largest teams of editors (965+) who are proven language and subject-matter experts in more than 1,100 disciplines. To date, the company’s talented pool of specialists has helped more than 81,000 authors share their research in the most impactful journals across the globe. Crimson has a local presence in Japan, China, Taiwan, Turkey, Korea, Brazil, Germany, Russia, India, and the United States.

SOCIAL MEDIA LANGUAGE

#EnagoAcademy Helps Authors Share Their Work Across #Borders!

Crimson has brought #medicalresearchers in #Thailand one step closer to sharing their work with an international audience. [@Siriraj Hospital](#)

Learn more --> [\[LINK\]](#)



FOR IMMEDIATE RELEASE: February 16, 2016
Media Contact: press@enago.com

ENAGO OFFERS EDITING SERVICES TO JADA AUTHORS

Leading STM Editors Support Researchers Preparing Submissions for The Journal of the American Dental Association

New York: Enago, a premier provider of English language editing services to the global scientific research community, plans to offer its award-winning editorial services to researchers submitting papers to The Journal of the American Dental Association (JADA). Enago will provide this pre-submission editorial assistance at discounted rates.

JADA is the monthly journal of the American Dental Association (ADA), regarded as the primary advocate of oral health in the United States. Since its founding in 1859, ADA has grown to become the nation's leading source of dental health-related information for both dentists and patients, providing more than 2,000 clinical practice guidelines to its more than 157,000 dentist members across the country. The ADA Seal of Acceptance is universally recognized by consumers as a symbol of safety and effectiveness.

In line with its aim to promote human wellbeing by bolstering research advancement, Enago intends to provide streamlined access to editorial resources to dental researchers who wish to submit their manuscripts to the monthly journal, JADA. Researchers will be able to enter an easy-to-use [online portal](#) through which they can take advantage of Enago's pre-submission editorial services. Authors can select from three levels of support—proofreading, copy editing, or substantive editing—at a discount of 10% off regular rates.

“Throughout its many endeavors, the ADA embodies its mission to be a patient-centered, science-based, and ethically-driven association. This is especially evident through its monthly publication, JADA—the must-read scientific journal for dentistry,” said Gregory Loxton, VP of North American Operations for Enago's parent company, Crimson Interactive Inc. “Enago is thrilled to offer the skills and experience of our team of expert editors who hold specialized knowledge in the various fields of oral health and dentistry. We know what it takes to get published in esteemed journals such as JADA, and we invite researchers to take advantage of our award-winning services.”

About Enago: A trusted name in STM industry, [Enago](#) is the flagship brand of Crimson Interactive Inc., one of the world's leading language solutions providers. Crimson supplies English editing, translation, and journal-publishing support to more than 81,000 authors across the globe. Enago employs one of the market's largest teams of editors (850+) who are language

and subject-matter experts in more than 1,100 disciplines. Crimson Interactive has a local presence in Japan, China, Taiwan, Turkey, Korea, Brazil, Germany, Russia, India, and the United States.

About JADA

The Journal of the American Dental Association (JADA) is the nation's premier source of peer-reviewed research on dental science and practice. Published monthly, each issue includes articles and reviews of emerging research, as well as editorials on the myriad issues encountered by dentists. The publication also covers the latest industry news, including information on ADA events and updates on policies related to dental practice. In 2013, JADA celebrated its centennial by republishing groundbreaking articles published throughout its 100-year history. Today, readers can access JADA content both in print and online, as well as through the new JADA app, introduced in November 2015.

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Enago Now Supports Authors Submitting to the [ADA's Journal!](#)

Enago offers editing services to researchers wishing to submit research and articles to the [American Dental Association's](#) monthly journal, JADA.

Learn more about the ADA's flagship publication and how Enago can help you get published. → [\[LINK\]](#)



FOR IMMEDIATE RELEASE: December 1, 2015
Media Contact: press@enago.com

CRIMSON INTERACTIVE CELEBRATES 10 YEARS

Success of STM Language Services Leader Driven by Core Values

New York, NY: Crimson Interactive Inc. is celebrating a decade of helping authors around the world share their work across borders and platforms. Principally engaged in [editing](#), [translation](#), and [transcription](#) services for academics and nonacademics alike, Crimson is known all over the globe for setting new standards in the language market. The company was recently bestowed the [Red Herring Top 100 Award](#) for the Asia–Pacific region. It is a testament to the energy and excellence Crimson’s global team consistently brings to all its work.

Driven by professional academic experts who understand customer needs, Crimson was founded in 2005 to assist aspiring authors fulfill their dreams of publishing in top-notch scientific journals. The company set its sights on the then-unfamiliar territory of English language editing for ESL researchers in Japan, and quickly set the market’s standard for quality. The following year Crimson introduced its game-changing “reverse outsourcing” business model to India, in which native English speakers in the US and UK provided editing services to Indian authors. This groundbreaking initiative was awarded the first-ever [India SME Heroes Challenge](#), sponsored by [FICCI](#) and [Google India](#).

Since those early days, Crimson has grown from strength to strength, steadfastly retaining as one of its core values the Japanese philosophy of “Kaizen,” or “continual improvement.” The company strives for constant innovation in all its service offerings and processes, and this principle, along with “commitment,” “integrity,” and “simplicity,” guides every detail of the firm’s daily operations. From Crimson’s pledge to deliver impeccable, straightforward service and fees to its [ISO](#)-certified processes that guarantee exceptional quality management and information security, Crimson’s business model is both sensitive to the language market and responsive to its needs. To date, the company has provided language services to more than 81,000 clients across 125 countries in more than 1,100 disciplines.

“Crimson was started 10 years ago with a ‘client-first’ philosophy that demonstrates our continued commitment to providing efficient, top-quality service,” says Gregory Loxton, vice president of North American operations at Crimson Interactive. “We are always encouraging our team of highly experienced, talented professionals to generate innovative solutions in all that they do. Over the years, Crimson has turned nascent yet brilliant ideas into unique techniques that have set trends for the entire community. By adhering to the same set of values on which

we were founded, Crimson looks forward to the next decade of service to the global community of thinkers and doers.”

About Crimson Interactive Inc.: Crimson is one of the world’s leading and fastest growing language solutions providers serving academia and industry through three flagship brands: Enago ([English Editing](#)), Ulatus ([Translation](#)), and Voxtab ([Transcription](#)). Throughout its ten-year history, Crimson’s “one-stop shop” for language services has helped scientific researchers get published in the most impactful journals, and it has aided corporations in delivering their message to new international markets. The company’s talented pool of editors, translators, transcriptionists, and quality analysts have undergone rigorous training and evaluation to ensure that its worldwide team is comprised of not only master linguists, but proven experts in their respective field. Crimson has a local presence in Japan, China, Taiwan, Turkey, Korea, Brazil, Germany, Russia, India, and the United States.

SOCIAL MEDIA LANGUAGE

Happy Anniversary to Us!

Crimson Interactive, the parent company of Enago, Ulatus, and Voxtab, is celebrating 10 years of innovation and impeccable language services to authors throughout the world.

How’d we get here? Learn more --> [\[LINK\]](#)



FOR IMMEDIATE RELEASE

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MIDBORO MANAGEMENT'S MICHAEL JAY WOLFE NAMED REBNY'S MANGEMENT EXECUTIVE OF THE YEAR

New York, NY, April 10, 2012– Midboro Management is proud to announce that its president Michael Jay Wolfe has been awarded the prestigious Residential Management Executive of the Year by the Real Estate Board of New York (REBNY) for “excellence in residential management, his longevity in the field and his commitment to the residential management community.”

“Michael is one of the finest leaders in residential management,” said REBNY President Steven Spinola. “His experience and years of hard work have earned him this recognition, and REBNY is pleased to honor him. Michael has been a valued member of REBNY and the Residential Management Council since 1997 and chairs its Best Practices subcommittee.” As chairman, Wolfe leads research on various issues and initiatives affecting residential property managers. This year he authored a memorandum on the Department of Environmental Protection’s new backflow-prevention-device requirement and collaborated on a report outlining considerations for smoking policies in residential buildings.

Known for exhibiting tireless service to his constituents, Wolfe’s superior accomplishments, civic achievement, and contributions to the field of property management are well regarded throughout the real estate industry. Clients and peers alike are keen to outline his outstanding commitment and professionalism.

According to client Nathan Sudakoff, board president of 333 Central Park West, “I saw exceptional qualities in Michael when I first met him many years ago. He was with his then-partner who was an experienced manager but Mike’s enthusiasm really resonated with me. I felt -- and still feel -- that he is someone you can absolutely depend on. Mike makes you feel that things that aren’t perfect will be made as good as possible.”

Said another client, Bobby Sher, board president of Bell Park Manor-Terrace in Queens, “Mike Wolfe has proven himself hundreds of times over, saving us thousands of dollars on insurance premiums and the like. He truly treats our property like it’s his own and always offers fantastic

advice. He'll call me up and say, 'This proposal isn't right,' and I've often wondered 'How can he possibly have time to do this?' He's like Superman."

"Michael is a frequent presenter at CNYC workshops and seminars, and we rely on him for clear, detailed analyses of many topics. He eagerly learns all aspects of new issues -- Who other than Michael Wolfe would attend the full 40-hour 'Green Supers' class alongside the supers of his client buildings? His enthusiasm is matched by the impressive standards he sets for his firm. I've known him to turn down potential clients at times when Midboro has recently taken on other new clients or major projects that would prevent the company from providing the responsive, quality service he insists upon," said Mary Ann Rothman, executive director of the Council of New York Cooperatives and Condominiums (CNYC).

Wolfe's story began working side by side with his father on rooming houses Wolfe Sr. owned and operated. According to Wolfe, "Dad taught me how to handle everything to maintain a multiple dwelling -- Calling an outside vendor was not an option. Both of our trunks were full of tools and while a few tasks may have been frustrating at times, it was rewarding." In 1986 he answered an ad for an assistant property manager and was thrilled to join three other employees in a converted one-bedroom office at Midboro Management. "I remember walking through 5th avenue apartments that were over 4,000 square feet and furnished like museums. At 23 and \$20,000 dollars per year, I had hit the big time," he recalled. "Nowhere else can you receive a call for a clogged drain and manage a multi-million dollar project at the same time."

Wolfe continued, "We are the ultimate service business -- maintaining and enhancing the quality of life for those that live in the properties we manage. The first 25 years has gone by quickly and I look forward to the next 25 years positively representing this industry."

The award was bestowed on February 29, 2012 at REBNY's 14th annual Residential Management Leadership Breakfast at the Roosevelt Hotel. Manhattan Borough President Scott Stringer was the keynote speaker at the awards ceremony, the premier social event for residential property managers.

Leslie Winkler of Penmark Management, co-chair of the event, presented the award to Wolfe in front of 400 attendees. Said Winkler, "Michael is a dedicated member of REBNY's Residential Management Council who has been eager to share his experience and knowledge with the group."

In addition to REBNY's honor, Wolfe has received Gold Management awards from *Habitat Magazine*, the Special Award for Excellence in Management from the Association of Builders and Owners of Greater New York, Inc. (ABO) and the Registered Apartment Manager New York Chapter Board (RAM). An expert in a wide range of services pertaining to residential real estate, he holds New York State licenses for real estate, mortgage and insurance brokerage and is a popular guest lecturer at the Academy for Continuing Education.

About Midboro Management

Founded in 1963, Midboro is a Manhattan-based full-service property management firm and brokerage. The firm manages a portfolio of more than 90 luxury co-op, condominium, rental, and commercial properties and has been recognized repeatedly for its high quality of service. Midboro was awarded the Management Company of the Year from the New York Association of Realty Managers (NYARM) in 2008, has been named the number-one mid-sized management

firm in the Greater New York Metropolitan Area by *The Cooperator* and was honored as Outstanding Management Company of 2000 by ABO.

About REBNY

The Real Estate Board of New York is the city's leading real estate trade association with more than 12,000 members. REBNY represents major commercial and residential property owners and builders, brokers and managers, banks, financial service companies, utilities, attorneys, architects, contractors, and other individuals and institutions professionally interested in the city's real estate. REBNY is involved in crucial municipal matters including tax policy, city planning and zoning, rental conditions, land use policy, building codes, and legislation. In addition, REBNY publishes reports providing indicators of market prices for both the residential and commercial sectors.